

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WFSB-TV Hartford, CT	Date: 8/29/2012
---	---------------------------

I, Media Strategies and Research,
 being on behalf of: Chris Murphy, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Tuesday, November 06, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, September 03, 2012			Sunday, September 09, 2012		

Total Charges: \$46,325.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Chris Murphy

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Altobello

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, August 29, 2012

Date

Kathy Altobello

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

William Whitaker

Printed Name

Dev

Title



Station Order Revised Murphy for Senate 2012

Market: Hartford, CT

Flight Dates: Monday, September 03, 2012 to Sunday, September 09, 2012

Estimate ID

11731

Contact: Bill Whittle/Laurie LaBrecque

Email: Bill.Whittle@wfsb.com

Phone: 860-728-3333

Fax: 860-728-5669

Direct: michael.harris@meredith.com

WFSB-TV

Order # 491620

Program Name	Days	DP	Length	Gross Rate	Mon Sep 03	Tue Sep 04	Wed Sep 05	Thu Sep 06	Fri Sep 07	Sat Sep 08	Sun Sep 09	Total
WFSB 5a News	EM	M-F	30	\$500.00		1						1
5:00 AM 5:30 AM			30	\$500.00								
Sold Out: Lowest Rate to Clear Per WFSB												
WFSB 5:30a News	EM	M-F	30	\$250.00					1			1
5:30 AM 6:00 AM			30	\$250.00								
												Imp
WFSB 5:30a News	EM	M-F	30	\$700.00			1	1				2
5:30 AM 6:00 AM			30	\$1,400.00								
Sold Out: Lowest Rate to Clear Per WFSB												
WFSB 6a News	EM	M-F	30	\$400.00					1			1
6:00 AM 6:30 AM			30	\$400.00								
												Imp
WFSB 6a News	EM	M-F	30	\$950.00		1	1	1				3
6:00 AM 6:30 AM			30	\$2,850.00								
Sold Out: Lowest Rate to Clear Per WFSB												
WFSB 6:30a News	EM	M-F	30	\$400.00					1			1
6:30 AM 7:00 AM			30	\$400.00								
												Imp
WFSB 6:30a News	EM	M-F	30	\$950.00	1	1	1	1				4
6:30 AM 7:00 AM			30	\$3,800.00								
Sold Out: Lowest Rate to Clear Per WFSB												
CBS This Morning	EM	M-F	30	\$250.00					1			1
7:00 AM 9:00 AM			30	\$250.00								
												Imp
CBS This Morning	EM	M-F	30	\$600.00	1	1	1	1				4
7:00 AM 9:00 AM			30	\$2,400.00								
Sold Out: Lowest Rate to Clear Per WFSB												
Saturday 7a News	EM	Sa	30	\$175.00						1		1
7:00 AM 9:00 AM			30	\$175.00								
												Imp
Live with Kelly	DT	M-F	30	\$400.00			1					1
9:00 AM 10:00 AM			30	\$400.00								
Sold Out: Lowest Rate to Clear Per WFSB												
Price Is Right	DT	M-F	30	\$500.00		1						1
11:00 AM 12:00 PM			30	\$500.00								
Sold Out: Lowest Rate to Clear Per WFSB												

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 8/29/2012 8:24:53 AM

WFSB-TV

Page 1 of 3

rachael@mediastrategies.com



Station Order Revised Murphy for Senate 2012

Market: Hartford, CT

Flight Dates: Monday, September 03, 2012 to Sunday, September 09, 2012

Estimate ID

11731

Contact: Bill Whittle/Laurie LaBrecque

Email: Bill.Whittle@wfsb.com

Phone: 860-728-3333

Fax: 860-728-5669

Direct: michael.harris@meredith.com

WFSB-TV

Program Name	DP	Length	Days	Gross Rate	Mon Sep 03	Tue Sep 04	Wed Sep 05	Thu Sep 06	Fri Sep 07	Sat Sep 08	Sun Sep 09	Total
Better CT	EF	M-F		\$125.00					1			1
3:00 PM 4:00 PM		30		\$125.00								
WFSB 5p News	EN	M-F		\$1,500.00		1	1	1				3
5:00 PM 5:30 PM		30		\$4,500.00								
Sold Out: Lowest Rate to Clear Per WFSB												
WFSB 5p News	EN	M-F		\$500.00					1			1
5:00 PM 5:30 PM		30		\$500.00								
WFSB 5:30p News	EN	M-F		\$500.00					1			1
5:30 PM 6:00 PM		30		\$500.00								
WFSB 5:30p News	EN	M-F		\$1,500.00		1	1	1				3
5:30 PM 6:00 PM		30		\$4,500.00								
Sold Out: Lowest Rate to Clear Per WFSB												
WFSB 6p News	EN	M-F		\$800.00					1			1
6:00 PM 6:30 PM		30		\$600.00								
WFSB 6p News	EN	M-F		\$2,100.00	1	1	1	1				4
6:00 PM 6:30 PM		30		\$8,400.00								
Sold Out: Lowest Rate to Clear Per WFSB												
Inside Edition	PA	M-F		\$1,200.00				1				1
7:00 PM 7:30 PM		30		\$1,200.00								
Sold Out: Lowest Rate to Clear Per WFSB												
CBS Special	PT	Th		\$4,500.00				1				1
10:00 PM 11:00 PM		30		\$4,500.00								
9/6: Democratic Convention												
Big Brother	PT	Su		\$1,800.00						1		1
8:00 PM 9:00 PM		30		\$1,800.00								
WFSB 11p News	LN	M-F		\$500.00					1			1
11:00 PM 11:35 PM		30		\$500.00								
WFSB 11p News	LN	M-F		\$1,200.00	1	1	1	1				4
11:00 PM 11:35 PM		30		\$4,800.00								
Sold Out: Lowest Rate to Clear Per WFSB												

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 8/29/2012 8:24:53 AM

WFSB-TV

Page 2 of 3

rachael@mediastrategies.com



Station Order Revised Murphy for Senate 2012

Market: Hartford, CT

Flight Dates: Monday, September 03, 2012 to Sunday, September 09, 2012

Estimate ID

11731

Contact: Bill Whittle/Laurie LaBrecque

Email: Bill.Whittle@wfsb.com

Phone: 860-728-3333

Fax: 860-728-5669

Direct: michael.harris@meredith.com

WFSB-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 03	Sep 04	Sep 05	Sep 06	Sep 07	Sep 08	Sep 09	
Saturday 11p News	LN	Sa	\$500.00						1		1
11:00 PM 11:30 PM		30	\$500.00								IMP 1
Sunday 11p News	LN	Su	\$500.00							1	1
11:00 PM 11:30 PM		30	\$500.00								IMP 1
Criminal Minds	LF	Su	\$75.00							1	1
11:35 PM 12:35 AM		30	\$75.00								IMP 1
Station Gross Totals			\$46,325.00	4	9	9	10	9	2	3	46

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

rachael@mediastrategies.com

Date/Time Sent: 8/29/2012 8:24:53 AM

WFSB-TV

Page 3 of 3

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

Contract / Revision 491620 /		Alt Order #
Product September 3 - September 9, 2012		
Contract Dates 09/03/12 - 09/09/12	Estimate # 11731	
Advertiser Murphy For Senate 2012		Original Date / Revision 08/29/12 / 08/30/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive House- National	Sales Office House-National
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Media Strategies and Research
 Attention: Rachael Beale
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	09/04/12	09/04/12	Eyewitness News	5am - 5:30am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-T-----				1	\$500.00			
N 2	WFSB	09/07/12	09/07/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----F--				1	\$250.00			
N 3	WFSB	09/05/12	09/06/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	--11---				2	\$700.00			
N 4	WFSB	09/07/12	09/07/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----F--				1	\$400.00			
N 5	WFSB	09/04/12	09/06/12	Eyewitness News	6am - 6:30am		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-111---				3	\$950.00			
N 6	WFSB	09/07/12	09/07/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----F--				1	\$400.00			
N 7	WFSB	09/03/12	09/06/12	Eyewitness News	6:30am - 7am		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	1111---				4	\$950.00			
N 8	WFSB	09/07/12	09/07/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----F--				1	\$250.00			
N 9	WFSB	09/03/12	09/06/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	1111---				4	\$600.00			
N 10	WFSB	09/08/12	09/08/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----S-				1	\$175.00			
N 11	WFSB	09/05/12	09/05/12	9am-10am	9am - 10am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 491620 /		<u>Alt Order #</u>
<u>Contract Dates</u> 09/03/12 - 09/09/12	<u>Product</u> September 3 - September 11	<u>Estimate #</u> 11731
<u>Advertiser</u> Murphy For Senate 2012		<u>Original Date / Revision</u> 08/29/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$400.00			
N 12	WFSB	09/04/12	09/04/12	11a-12p Price is Right	11am - 12pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$500.00			
N 13	WFSB	09/07/12	09/07/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$125.00			
N 14	WFSB	09/04/12	09/06/12	Eyewitness News	5pm - 5:30pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-111---				3	\$1,500.00			
N 15	WFSB	09/07/12	09/07/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$500.00			
N 16	WFSB	09/07/12	09/07/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$500.00			
N 17	WFSB	09/04/12	09/06/12	Eyewitness News	5:30pm - 6pm		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-111---				3	\$1,500.00			
N 18	WFSB	09/07/12	09/07/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$600.00			
N 19	WFSB	09/03/12	09/06/12	Eyewitness News	6pm - 6:30pm		:30			NM	4	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1111---				4	\$2,100.00			
N 20	WFSB	09/06/12	09/06/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$1,200.00			
N 21	WFSB	09/06/12	09/06/12	National Convention	10pm-11pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$4,500.00			
N 22	WFSB	09/09/12	09/09/12	Big Brother	8pm - 9pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$1,800.00			
N 23	WFSB	09/07/12	09/07/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$500.00			
N 24	WFSB	09/03/12	09/06/12	Eyewitness News	11PM - 11:35PM		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	1111---				4	\$1,200.00			
N 25	WFSB	09/08/12	09/08/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$500.00			
N 26	WFSB	09/09/12	09/09/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$500.00			
N 27	WFSB	09/09/12	09/09/12	Criminal Minds	1135pm-1235am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$75.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

Contract / Revision	Alt Order #
491620 /	

Contract Dates	Product	Estimate #
09/03/12 - 09/09/12	September 3 - September	11731

Advertiser	Original Date / Revision
Murphy For Senate 2012	08/29/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Totals											46	\$46,325.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/09/12	46	\$46,325.00	\$39,376.25
Totals	46	\$46,325.00	\$39,376.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.